

# Reimagining Transfer Student Success in Alabama: The EdVisorly & Alabama Transfers Pilot Program in Action



**Achieve Transfer Student Success Conference**

**March 3, 2026**

# Introductions



**Keith Sessions, Ph.D.**  
Executive Director, Alabama  
Transfers



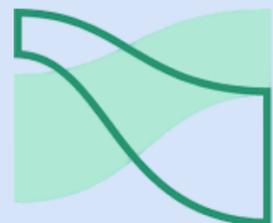
**Shannon Nichols**  
Assistant Director, Alabama  
Transfers



**Brandi Stacey, Ed.D.**  
Director of Partnerships  
Success, EdVisorly



**Carson Purkapile**  
Coordinator of Transfer  
Recruitment, Troy University



Alabama  
Transfers



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**TROY**  
UNIVERSITY™

# Agenda

1. Introductions & Pilot Background

2. Pilot Overview

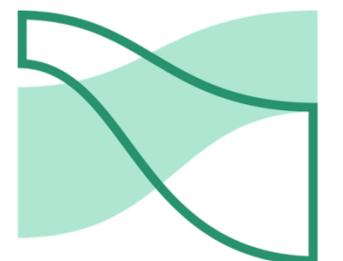
3. Demo

4. Q&A



# Alabama Transfers Overview: From Analog to AI-Powered

- **The challenge:** transfer at your own risk
- **The solution:** Act 94-202 in 1994
  - Articulation legislation that established the **Alabama General Studies Committee (AGSC) & the Statewide Transfer Articulation Reporting System (STARS)**
- The AGSC created official transfer guides that provide **guarantees to students** who take courses at AL two-year colleges and then transfer to public four-year colleges and universities



Alabama  
Transfers

# Alabama Transfers Overview: From Analog to AI-Powered

➤ Since 1998, over **1.8 million transfer students** have obtained official transfer guides

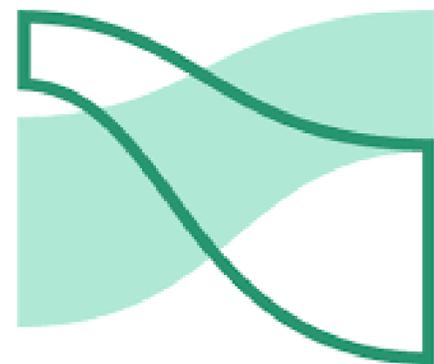
➤ STARS rebranded to **Alabama Transfers** in 2022, launching a new website with mobile functionality & additional upgraded features

Feature	STARS	Alabama Transfers
Explore without commitment	✓	✓
Major guides	✓	✓
College-to-career pathways	×	✓
Institution profiles	×	✓
University transfer requirements	✓	✓
Course equivalency tables (interactive matrix coming soon)	×	✓
Advanced Placement (AP) index	×	✓
Advanced search (majors, pathways, universities)	×	✓
Scholarship index	×	✓
College connection (request information)	×	✓
Guide versioning & redundancy (permalink)	×	✓
Responsive web design	×	✓



# Alabama Transfers Overview: From Analog to AI-Powered

- **Goal:** Take advantage of emerging, industry-leading AI technology to uplift transfer student success throughout the State of Alabama
- **Goal:** Build out a “transfer GPS” system that will enable transfer students to plan their entire pathway via a mobile app
- **Solution:** Partnership with EdVisorly

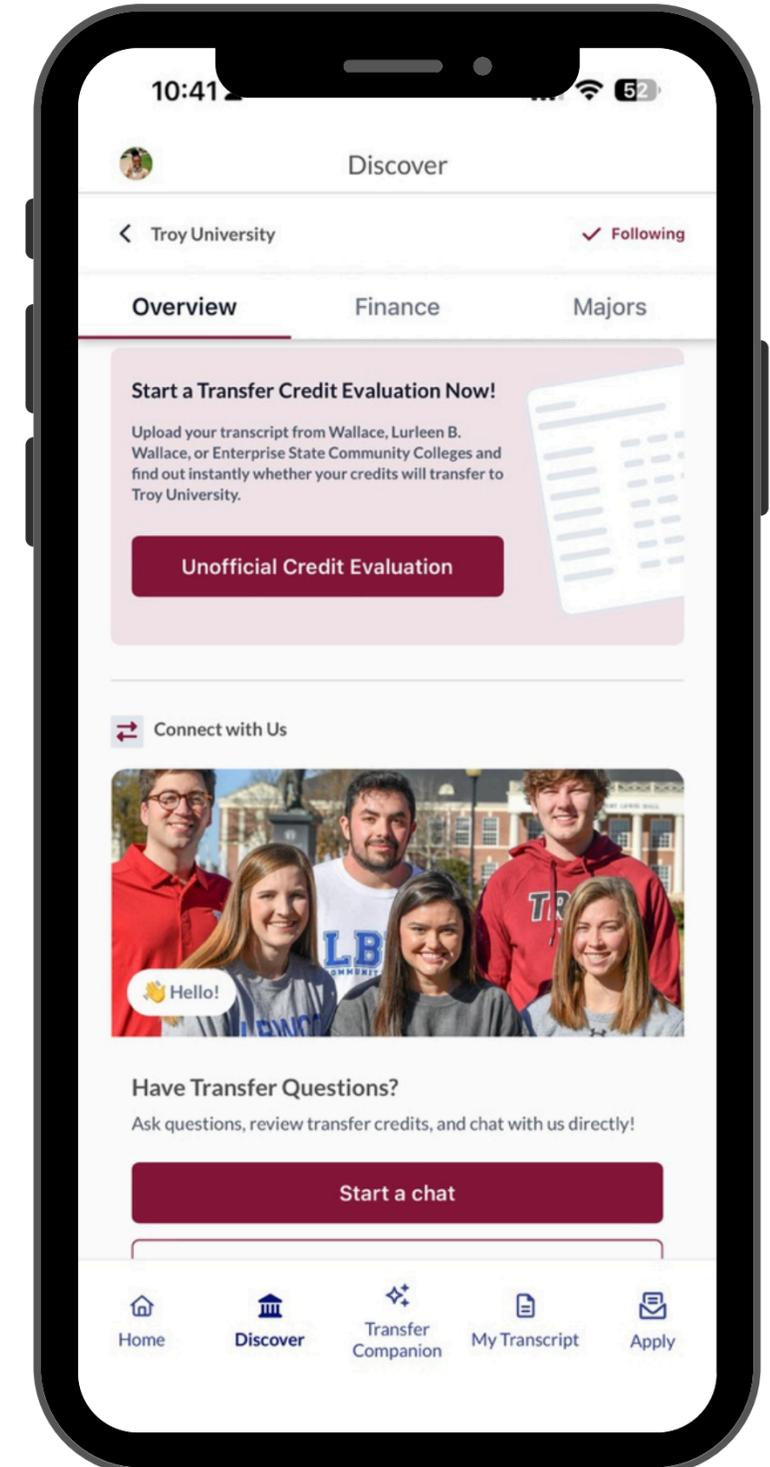
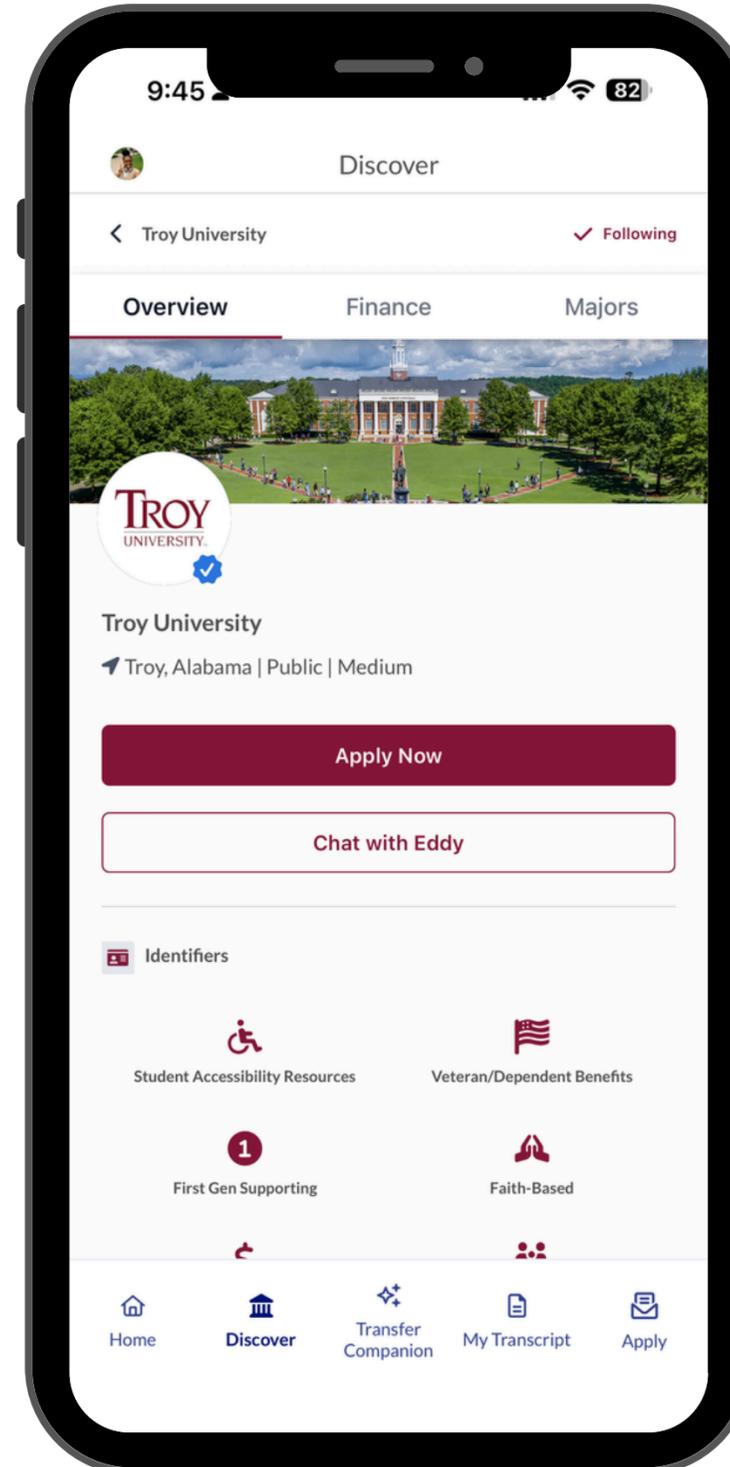


Alabama  
Transfers



EDVISORLY

# Leading the Way in Transfer Innovation: Troy's Perspective



# EdVisorly's Transfer Enrollment Solution

EddyDB™

EddyNavigate™

EddyAI™

EdVisorlyRecruit™

**EddyAI** Logout

Save Changes

**Data Points**

Science GPA: 91    Mathematics GPA: 93    English GPA: 95  
 History GPA: 97    Cumulative GPA: 99.04

Subject	CODE	TITLE	GRADE
English	EES86X**	AP ENGLISH LANG AND	95
	FSS66H**	SPANISH 3 HONORS T2	93
History	HLS11QGR	RACE AND GENDER IN J	100
History	HUS22X**	AP US HISTORY 2	94
English	EES86X**	AP ENGLISH LANG AND	95
	FSS66H**	SPANISH 3 HONORS T2	93
History	HLS11QGR	RACE AND GENDER IN J	100

*Double-Click a Cell to Edit*

**Exam Summary**

Year	Term	Score	Course
2022	Term 2	95	SPANISH LOTE JUNE FRAMEWORK US HIST
2022	Term 2	95	CC ELA REG JUN
2021	Term 2	95	GLOBAL 8 REG JUN
2021	Term 2	95	CC ALGEBRA II REG JU
2021	Term 2	95	PHYSICS REG
2021	Term 2	95	CC GEOMETRY REG JU
2020	Term 2	95	CHEMISTRY R. JUNE
2020	Term 2	95	CC ALGEBRA I REG JUN
2019	Term 1	95	LORENZO R
2019	Term 1	95	MORICE
2019	Term 1	95	SORKE

Cumulative Average: **99.84%**

**EdVisorly** EddyAI EddyDB

**Successful Course Equivalency**  
A new course has been articulated to your institution.

Community College	University
<b>ACCT 130</b> Course Title: Introduction of Financial Accounting	<b>ACCT 120</b> Course Title: Fundamentals of Financial Accounting

**Discover**

Universities    Group Chats

Search

**Recently Viewed**

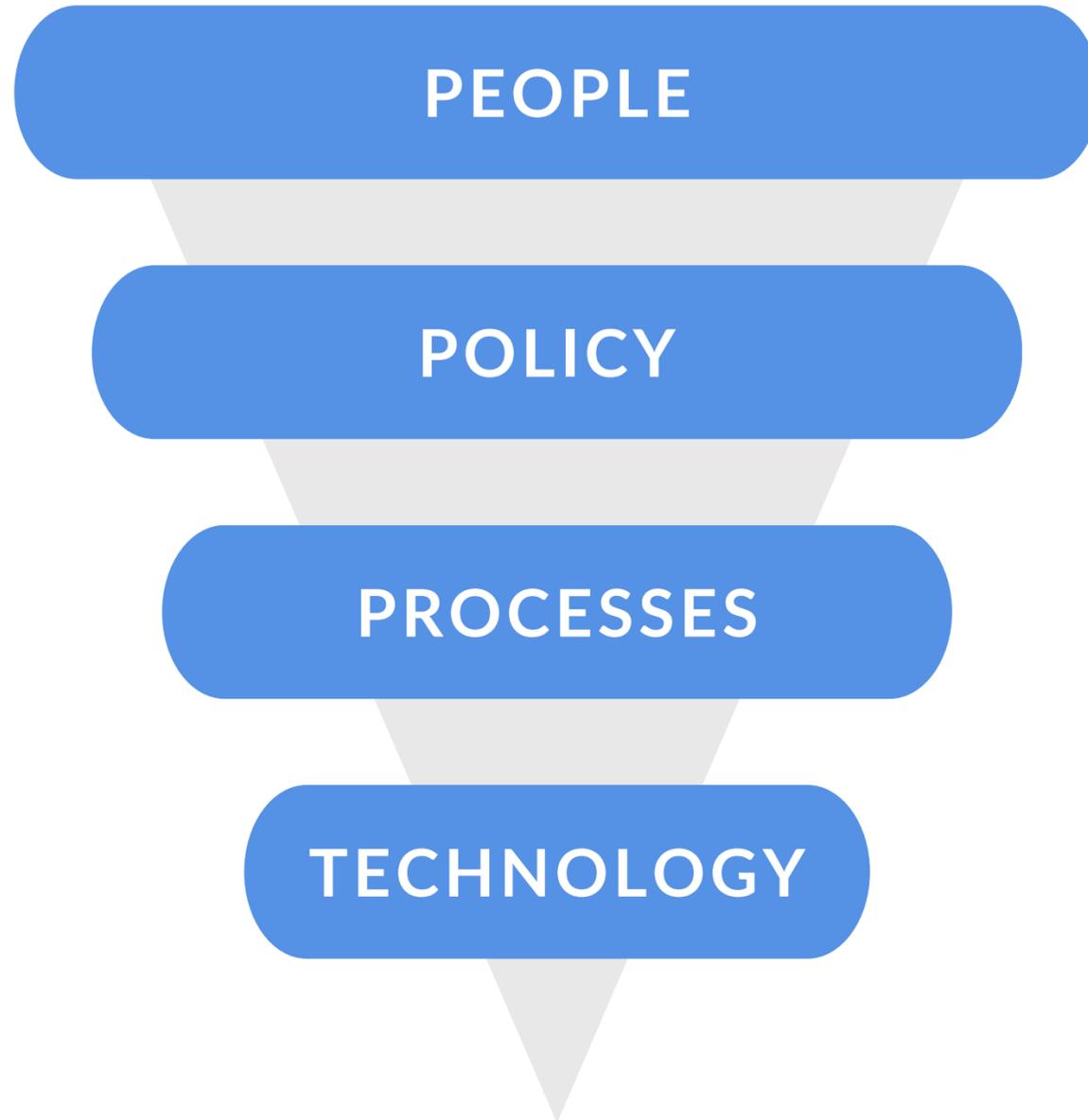
**University of Texas Rio Grande Valley**  
Edinburg, TX | Brownsville, TX | Public | Large  
Application Deadline Sept 5th 2024    Progress: 80%  
Message    View Details

**All Universities**

**Texas Tech University**  
Lubbock, TX | Public | Large  
Application Deadline Sept 5th 2024    External

# EdVisorly Innovation Framework

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**“Nobody cares how much you know, until they know how much you care.”**

**-Theodore Roosevelt**

# Alabama Transfers Pilot



What's Included in the Alabama Transfers Pilot Program for Participating Institutions:

Alabama Transfers System Infrastructure	
EddyDB™: AI-powered database for state-wide course equivalency and articulation management	
EddyNavigate™: Student Transfer Planning Technology	
Reverse Transfer Platform, Powered by EddyAI™	



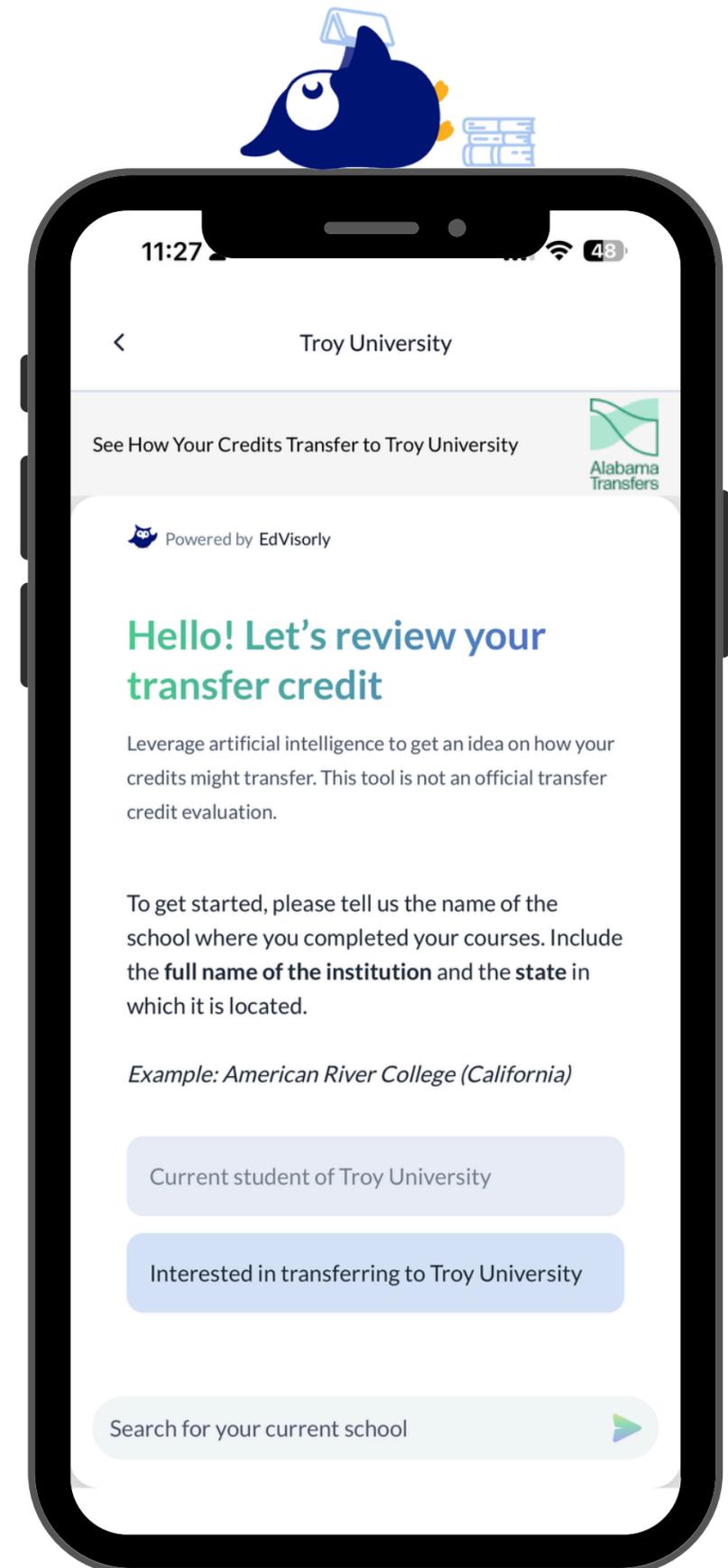
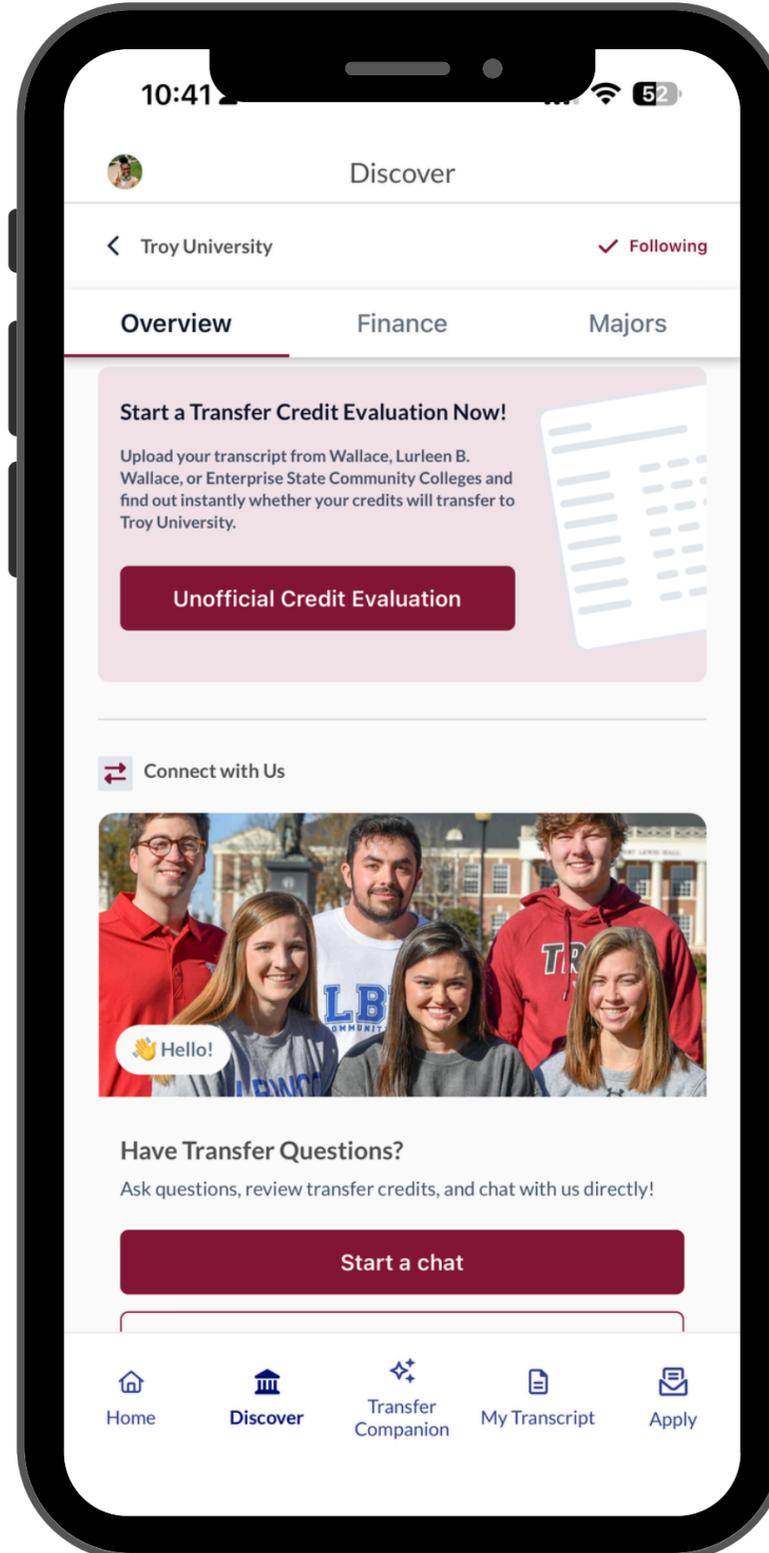
# Partnering with Colleges & Universities

Opt-In Products & Services for Alabama Colleges and Universities:

Optional Add-ons for Alabama Colleges & Universities	
EddyAI™: High School, College, & Graduate Transcript Processing	
EddyDB™: Transfer Credit Articulation Database & Workflow	
EdVisorlyRecruit™: AI Transfer Enrollment Platform	



# EddyNavigate™ Demo



# Alabama Transfers Pilot Rollout Roadmap



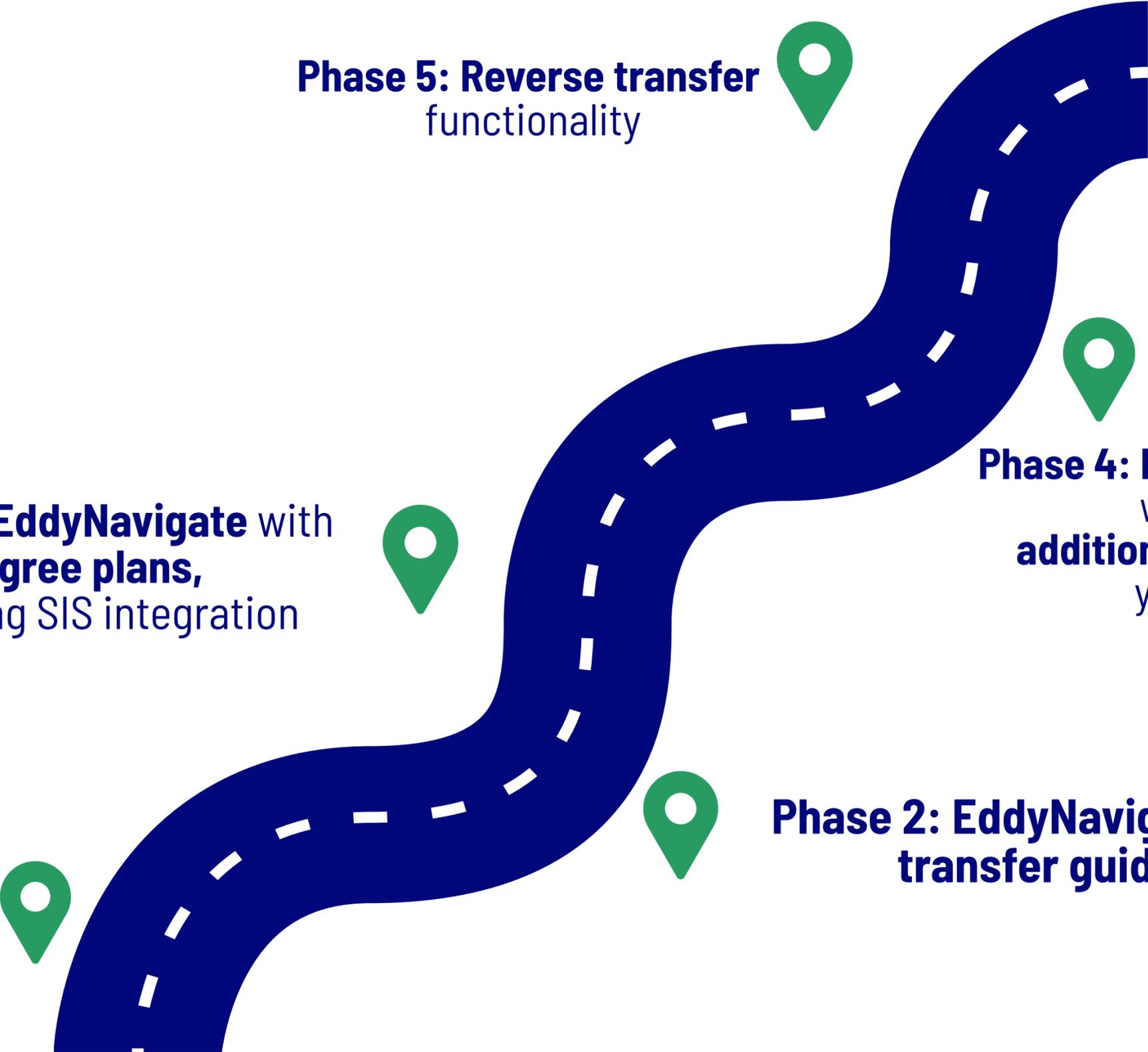
**Phase 1: EddyNavigate** for TROY & 3 CCs

**Phase 3: EddyNavigate** with degree plans, requiring SIS integration

**Phase 5: Reverse transfer** functionality

**Phase 2: EddyNavigate** with transfer guides

**Phase 4: EddyNavigate** with additional CCs & 4-years



# Thank you!



Alabama  
Transfers



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WALLACE  
COMMUNITY  
COLLEGE



Lurleen B. Wallace.  
COMMUNITY COLLEGE



ENTERPRISE STATE  
COMMUNITY COLLEGE

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